Report
on the
"Swachhata Campaign 3.0"
conducted by
Malaviya National Institute of Technology

*Introduction:**

We are delighted to present this report on the successful execution of the "Cleanliness Drive conducted at Malaviya National Institute of Technology" event. This initiative was organized by Malaviya National Institute of Technology Jaipur under the banner of Ministry of Housing and Urban Affairs (MOHUA) and Ministry of Education (MoE).

The events organized under Swachhata Pakhwada included the following:

1. Swachhata hi Seva at Village Tamariya, Chaksu, Jaipur – Theme "Plastic Free village
2. Swachhata Drive in all the Engineering and Sciences Departments of Institute 3. Swachhata Oath Taking by all the Stakeholders
4. Canvas Painting Competition on the theme Swachha Bharat
5. Poetry and Slogan Competition on Swachhata
6. Good Hygiene and Sanitation Practices Towards attainment of #SDGs
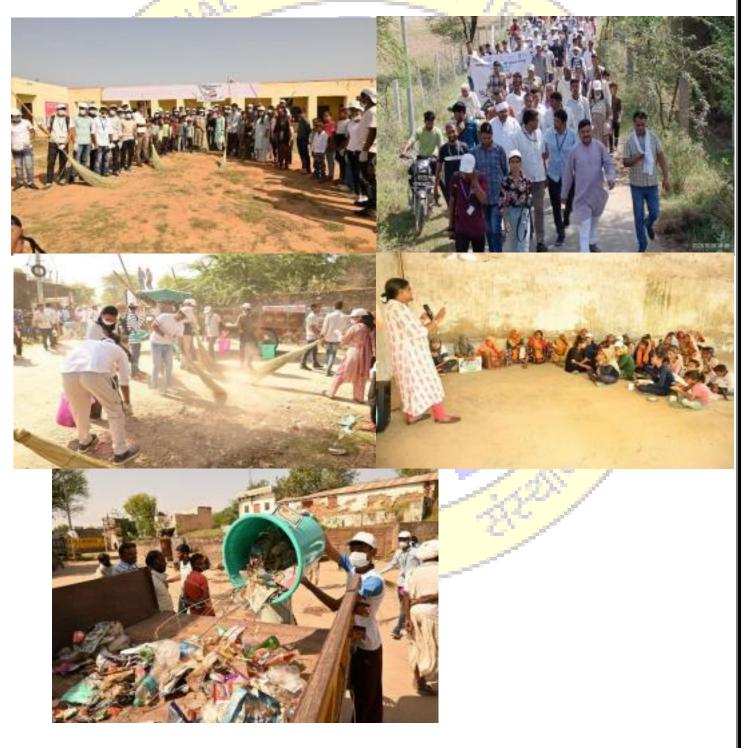7. Closing Ceremony and Prize Distribution

*Participants**

The events saw active participation from various stakeholders,
 including A) Head of Department (HoD)
 B) Faculty Members
 C) Staff Members
 D) Students of the Department
 E) Villagers of Tamariya, Chaksu, Jaipur district.

1. "Swachhata hi Seva" at Village Tamariya, Chaksu, Jaipur – Theme "Plastic Free Village"

#MNITJaipur has participated in the nationwide campaign of cleanliness and sanitation under the "#Swachhata Hi Seva" Abhiyan on 1st October. About 100 Faculty, students and staff of MNIT participated in this drive at a nearby village

Tamariya, Chaksu, Jaipur district along with 200 villagers. The aim of this drive was to clean the village and make it plastic free and thereby propagating the message of importance of cleanliness in the village. In addition to the cleanliness drive, MNIT Jaipur also conducted an awareness drive to empower village women by educating them about personal hygiene and enabling them to excel in their professions. A visit by Gynaecologist at the sub-district Government hospital was also organized which included a lecture on personal hygiene for women. Moreover, free sanitary pads were distributed to encourage hygienic practices.

2. Visit to a Village for Cleanliness Drive:

As a part of the broader initiative, participants also visited a nearby village,Tamariya, Chaksu, Jaipur district, for a dedicated cleanliness drive. Participants: The event was attended by :
A) Head of Department (HoD)
B) Faculty Members
C) Staff
D) 90 Undergraduate(UG) and Postgraduate(PG) Students of the Department E) Villagers
F) Villager Girls (who worked as volunteers)
G)
The events in the village included:

Swachhata Abhiyan (Cleanliness Campaign): The Swachhata Abhiyan, or Cleanliness Campaign, was conducted in Tamariya, Chaksu, Jaipur district, where all participants actively engaged in cleaning and organizing various areas within the village. This hands-on approach helped instill a sense of responsibility for Cleanliness.

Awareness Session about Sanitary Pads: An informative awareness session was organized to raise awareness about the importance of sanitary pads and menstrual hygiene. This session aimed to provide essential information about sanitary pads to both female and male participants, including villagers. It highlighted the significance of proper menstrual hygiene management and its impact on the well

being of individuals.

3. Competitions for Raising Awareness on Cleanliness:
As a part of the event, various competitions were organized to engage participants in raising awareness about cleanliness. These competitions were:

-**Canvas Painting Competition (30/09/2023)**:The Canvas Painting Competition held on the 30th of September, 2023, at the VLTC Porch of Malaviya National Institute of Technology (MNIT) was a captivating and creative event that provided a vibrant platform for participants to express their ideas, thoughts, and sentiments about cleanliness through the medium of art. The competition ignited the imagination and encouraged participants to explore innovative and artistic ways to visually communicate the profound significance of maintaining a clean and hygienic environment.
Participants, including students, faculty, and staff, were given the opportunity to utilize their artistic talents to create compelling and thought-provoking artworks that convey powerful messages about the importance of cleanliness. The canvases served as blank palettes for the participants to articulate their unique perspectives, raising awareness about the need for a cleaner, more sustainable, and hygienic world.
The competition was not merely an artistic endeavor but a means to inspire creative thinking and engage the community in an open dialogue about cleanliness. It was a celebration of visual storytelling, where each stroke of the brush, each color chosen,

and every detail incorporated into the artworks communicated a narrative of change, responsibility, and the collective effort required to maintain a pristine environment. The event encouraged participants to consider how their artwork could inspire and motivate others to take action towards a cleaner world.

Poetry Competition (06/10/2023):

The Poetry Competition, held on the 6th of October, 2023, at the Neeti Sabhaghar of Malaviya National Institute of Technology (MNIT), was a literary and artistic exploration of the profound significance of cleanliness and hygiene. This event provided a unique platform for participants to use the power of words, emotions, and creativity to convey messages about the importance of maintaining a clean and healthy environment.

Participants were invited to craft verses that transcended mere words, delving deep into the essence of cleanliness and its impact on our lives and surroundings. Poetry, as a medium, allowed participants to evoke emotions, provoke thought, and share stories that highlighted the urgent need to maintain a pristine environment. The competition was not just a literary exercise but a profound exploration of the vital theme of cleanliness through the art of poetry.

Each poem composed was a reflection of the poet's perspective, an expression of their innermost feelings, and an invitation for the audience to connect with the theme on a personal and emotional level. The competition encouraged participants to harness the power of language and metaphor to inspire change and raise awareness about the responsibility we all share in ensuring the cleanliness and hygiene of our communities.

Outcome:

The "Cleanliness Drive conducted at Departments of Malaviya National Institute of Technology" event and the associated competitions were remarkably successful, with several positive outcomes:

Improved Cleanliness within Departments: The combined efforts of students, faculty, and staff led to a visible improvement in cleanliness and hygiene standards within the academic departments. Offices, classrooms, laboratories, and common areas were transform

Enhanced Drinking Water Hygiene: The inspection and improvement of drinking water facilities within the departments contributed to providing safer and cleaner drinking water for students, faculty, and staff.

- **Swachhata Oath:** The administration of the Swachhata Oath served as a commitment to maintain cleanliness and hygiene, not just during the event, but as an ongoing practice within the academic community.

- **Village Cleanliness Drive:** The village visit resulted in a cleaner and more hygienic environment for the villagers, with an added focus on menstrual hygiene awareness.

- **Competitions for Raising Awareness:** The competitions fostered creativity and artistic expression, enhancing the overall impact of the event in conveying the importance of cleanliness.

Conclusions:

In conclusion, the "Cleanliness Drive conducted at Departments of Malaviya National Institute of Technology" event, along with the associated competitions and village visit, has made a substantial contribution to creating a cleaner and healthier environment within both the academic and village settings. It successfully raised awareness about menstrual hygiene, addressed drinking water hygiene, and emphasized the importance of the Swachhata Oath.
Such initiatives will continue to be organized to maintain high cleanliness standards within academic departments and expand awareness on critical topics in neighbouring communities. We extend our heartfelt gratitude to all participants, including students, faculty, and staff, for their dedication to this noble cause.

This event exemplifies the positive impact that community-driven initiatives and creative expressions can have in fostering cleanliness, hygiene, and awareness within academic institutions and the broader society .

Swachhata Pakhwada news published in the following Print and social media, are enclosed herewith for your reference:

Print Media

Sept. 30, 2023

S.N.	News Paper	News Title	Page No.

1	दैनिक विज्योनि	एमएिआईटी में स्वच्छिा पखवाड़ा पर होंगे काययक्रम	7
2	महािगर टाइम्स	एमएिआईटी में स्वच्छिा पखवाड़ा का आयोजि	5

Oct. 5, 2023

S.N.	*News Paper*	*News Title*	*Page No.*
1	दैनिक विज्योनि	एमएिआईटी में स्वच्छिा ही सेवा अभियाि चलाया	Front Page

Social Media

Sept. 29, 2023

MN ITJ (post 1)	1.https://twitter.com/NIT_Jaipur/status/1707647313357971678 2.https://www.linkedin.com/feed/update/urn:li:activity:7113412290355355648 3.https://www.facebook.com/mnitjaipurindia/posts/pfbid0UQtcaDbQFVDcsU6ME33jQJSQRG_AsepoHC3y86Yms1nRPr4f9AUDfueidfoHz6CwTI 4.https://www.youtube.com/post/UgkxLnc4H4UqOc1-MJ7E-sD19qNOrypV5_ox 5.https://www.instagram.com/p/CxxCoCGhog1/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFlZA== # Posted, compiled links of the above posting in the **Social Media Champion WhatsApp Group** of the Ministry of Education, GoI.
MN ITJ (post 2)	1.https://www.linkedin.com/feed/update/urn:li:activity:7113432385425149953 2.https://www.facebook.com/mnitjaipurindia/posts/pfbid0Eudq6gdmysCHwQ6zsqG7WNJvNq_Chh3M98s2ophY1tV2iADvgr2kTZhesjegSzXPpl 3.https://twitter.com/NIT_Jaipur/status/1707670548011258277 4.https://www.instagram.com/p/CxxK4YiBJXr/?utm_source=ig_web_copy_link&igshid=MzRlO_DBiNWFlZA== 5.https://www.youtube.com/post/UgkxhHzj6iCs-A2ACmli0mq8oYKKZtFI9-g2 # Posted, compiled links of the above posting in the **Social Media Champion WhatsApp Group** of the Ministry of Education, GoI.
MN ITJ (post 3)	1.https://youtu.be/qYVHBUwsiLI 2.https://www.facebook.com/mnitjaipurindia/posts/pfbid0nehYRFxSSEzG1jFX7MEVhKmpJ7T_NNcQMXs2Rvu7euaePs2eNoqhrYVmfokW1Xo1tl 3.https://twitter.com/NIT_Jaipur/status/1707681979825857015 4.https://www.linkedin.com/feed/update/urn:li:activity:7113445105197342721 5.https://www.instagram.com/p/CxxR83vB81j/?utm_source=ig_web_copy_link&igshid=MzRl_ODBiNWFlZA== 6.https://www.youtube.com/post/Ugkx4MaB6WL6HSbE6dC0zA3fzC-bp0hQ3_hI 7.https://www.facebook.com/mnitjaipurindia/videos/1018481479574031/ 8.https://www.linkedin.com/feed/update/urn:li:activity:7113447137350184960

Posted, compiled links of the above posting in the **Social Media Champion WhatsApp Group** of the Ministry of Education, GoI.

Sept. 30, 2023

MNITJ (post 1)	1.https://www.linkedin.com/feed/update/urn:li:activity:7113795606812200960 2.https://twitter.com/NIT_Jaipur/status/1708033093461012617 3.https://www.facebook.com/mnitjaipurindia/posts/pfbid07q1Ld87NzYttRY89K28MZDRWe3Q dFxi66LrHEPQqpLonekegR6SUemwkhZLRi1dAl 4.https://www.instagram.com/p/CxzwfcOhAsy/?utm_source=ig_web_copy_link&igshid=MzRl ODBiNWFlZA== 5.https://www.youtube.com/post/Ugkx8p9Beh-ZpCF6gw3_NaqffeI3bjnywQF2 # Posted, compiled links of the above posting in the **Social Media Champion WhatsApp Group** of the Ministry of Education, GoI.

Oct. 4, 2023

MNITJ (post 1)	1.https://www.linkedin.com/feed/update/urn:li:activity:7115230464176496641 2.https://youtu.be/nC6LXu3F1V0 3.https://twitter.com/NIT_Jaipur/status/1709465486285779404 4.https://www.facebook.com/mnitjaipurindia/posts/pfbid02QEtArXgNRpxtLtRhKwXjFsMciM6 NfqW8BEXTGwoznZNsMnbjyjaFAcCqaHmAN6skl 5.https://www.instagram.com/p/Cx99DrIBjlA/?utm_source=ig_web_copy_link&igshid=MzRlO DBiNWFlZA== 6.https://www.youtube.com/post/Ugkxu6N3QwSTweVdi80ewebGIoiXTlBRWtba # Posted, compiled links of the above posting in the **Social Media Champion WhatsApp Group** of the Ministry of Education, GoI.