



ICSSR Sponsored International Conference  
**Fintech Innovation & Digital Financial Practices**  
**A way towards Sustainable Development**

April 17, 2025 | Jaipur (Rajasthan, India) | Hybrid Mode



**Organised by**

प्रबंधन अध्ययन विभाग

मालवीय राष्ट्रीय प्रौद्योगिकी संस्थान, जयपुर

जवाहर लाल नेहरू मार्ग, मालवीय नगर, जयपुर – 302017 (राजस्थान, भारत)  
(शिक्षा मंत्रालय, भारत सरकार द्वारा निर्धारित राष्ट्रीय महत्व का एक संस्थान)

**DEPARTMENT OF MANAGEMENT STUDIES**

**MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY, JAIPUR**

Jawahar Lal Nehru Marg, Jaipur - 302017 (Rajasthan, INDIA)

[An Institute of National Importance, fully funded by Government of India]



**Scan to Register**

## Conference Overview

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The rapid growth of financial technology (fintech) has revolutionized the global financial landscape, driven digital transformation and fostering inclusivity, efficiency, and sustainability. This conference aims to explore the pivotal role of fintech innovation and digital financial practices in achieving sustainable development goals (SDGs). It will serve as a platform for industry leaders, policymakers, academics, and innovators to exchange ideas, share insights, and collaborate on solutions for leveraging financial technology to create a sustainable future. By addressing critical intersections between technology, finance, and sustainability, this event will highlight actionable strategies to empower communities, bridge financial gaps, and contribute to a more inclusive and equitable global economy. This conference is a call to action for stakeholders to harness the transformative power of fintech to build a resilient and sustainable financial ecosystem for the generations to come.

## Conference Objectives

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The conference aims to explore the transformative role of fintech innovation and digital financial practices in driving sustainable development. It seeks to examine the latest advancements in fintech, such as digital payments, blockchain, and AI-driven financial tools, and their impact on financial inclusion, economic growth, and environmental sustainability. The conference will foster dialogue among industry leaders, policymakers, academics, and practitioners to address challenges such as cybersecurity, ethical concerns, and regulatory hurdles while promoting collaborative approaches toward achieving the Sustainable Development Goals (SDGs). Additionally, it will emphasize capacity-building initiatives, the sharing of global best practices, and interdisciplinary research to develop innovative, inclusive, and sustainable financial solutions. Ultimately, the conference aims to create actionable strategies and frameworks to leverage fintech as a pathway to long-term sustainable development.

## Conference Highlights

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- A dedicated track for doctoral research proposals with one-to-one feedback to the research scholars from peers and experts
- Learning and networking opportunities with a diverse lot of professionals
- Best Paper Award in each track

## Major Sub Themes of the Conference

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Topics of interest for submission include but are not limited to-

- Fintech for Financial Inclusion
- Sustainability through Fintech Innovations
- Regulatory and Ethical Challenges in Fintech
- Digital Finance for Small and Medium Enterprises (SMEs)
- The Role of Blockchain and Cryptocurrency
- AI and Machine Learning in Digital Finance
- Cross-Border Digital Payments and Remittances
- Future Trends in Fintech and Sustainable Development
- Future of Work in the Fintech Industry
- Sustainable HR Practices in Fintech Organizations
- Marketing, Policy & Frameworks: Driving Ethics, Consumer Protection, and Digital Growth
- Digital Transformation and Organizational Agility
- Circular Economy Models Enabled by Fintech
- Digital Payment Solutions in Supply Chain Ecosystems
- Energy Efficiency and Sustainable Practices in Digital Infrastructure

## Publications:

- High-quality papers from the conference will be selected for peer review and considered for potential publication in the International Journal of Management Practice (Scopus-indexed).
- Selected papers will be invited to be submitted as fast-track submissions in the Journal of Asian Business and Economic Studies (ABDC B-ranked, Scopus Q1, ESCI, ERIM). The papers will then go through a double-blind review process. Papers submitted must not be under review by any other journal.
- Selected papers / Extended Abstracts shall be published as Book Chapters in edited book by a reputed publisher with ISBN number.

## Guidelines for Paper Submission:

- All submissions should be made in PDF format only using the Google form link <https://forms.gle/4GsktWZYfDMNJ2N6A>
- The submissions can include extended abstract (800 words approx.) / a full length paper. For details regarding manuscript preparation and references, please visit following link: <https://rb.gy/szbmlk>
- All submissions should be in English only on A4 size paper using Times New Roman font, font size 11, and typed in double-line space with 1.25 cm of margins on each side.
- All submissions should accompany a cover page that includes the title of the paper, abstract (not more than 200 words), author names, and affiliations along with full postal address, email, and mobile number.

## Schedule & Registration:

**TIME AND VENUE:** The **Conference** will be conducted on April 17th, 2025, at the Department of Management Studies, MNIT Jaipur Rajasthan, INDIA. (Participants can also present in online mode)

**REGISTRATION:** Interested participants can register by paying registration fees online and filling out the available on the Institute website by April 13th, 2025. Only registered participants will receive a certificate after successful completion of the conference.

**REGISTRATION FEES:** Registration fee (inclusive of 18% GST) is payable only ONLINE through NEFT/IMPS/RTGS by Indian participants or through SWIFT by international participants. Registration fee includes participation in all the tracks, refreshments and lunch, a copy of the group photograph of all participants, and a presentation/participation certificate.

Category of Participant	Registration fee
PhD Research scholar / PG student	₹ 500+(18% GST) =590
Academics	₹ 1000+(18% GST) =1180
Industry	₹ 3000 +(18% GST) =3540
International Participants	US\$ 50.00

The bank details for online payment of the registration fees are as under:

<b>Account Name</b>	REGISTRAR (Sponsored Research) MNIT Jaipur
<b>Account No.</b>	676801700388
<b>IFSC Code</b>	ICIC0006768
<b>Bank Name</b>	ICICI BANK LTD
<b>Branch Name</b>	MNIT BRANCH
<b>Complete Branch Address</b>	J.L.N. Marg Jaipur-302017
<b>Account Type</b>	Saving
<b>MICR No.</b>	302229031

**ACCOMMODATION:** Limited accommodation on twin sharing basis is available in the Institute Guest House for outstation candidates on a payment basis. Participants are requested to contact in advance if interested in on-campus accommodation.

**TRAVEL:** Jaipur is well connected to all main cities in India. MNIT Jaipur is situated on Jawahar Lal Nehru (JLN) Marg, about 10km from Jaipur's Central railway station and the Main bus stand (Sindhi Camp) . Jaipur Airport is about 4km away from the Institute.

## IMPORTANT DATES:

Last Date of Paper Submission	<b>April 8, 2025</b>
Decision to the Author	<b>April 11, 2025</b>
Last Date of Conference Registration	<b>April 13, 2025</b>
Date of Conference	<b>April 17, 2025</b>

## IMPORTANT LINKS:

Guidelines for paper submission : <https://rb.gy/szbmlk>  
Link for submission of manuscript : <https://forms.gle/4GsktWZYfDMNJ2N6A>  
Link for registration : <https://forms.gle/kff3BsV3gpxwxNTK9>

## Conference Committee:

### Conference Patron:

Prof. N. P. Padhy  
Director, MNIT Jaipur

### Conference Chair:

Dr. Deepak Verma  
Head, DMS MNIT Jaipur

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**Prof. Vikas Shrivastava**, Professor, IIM Lucknow

**Prof. Manipadma Datta**, Chairperson, Centre for Business and Social Research, New Delhi

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NITK, Surathkal

Dr. Rajesh Kalli  
Assistant Professor  
Dayanand Sagar University,  
Bangalore

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Professor  
DMS, MNIT

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Assistant Professor  
DMS, MNIT

## About MNIT Jaipur

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Malaviya National Institute of Technology Jaipur (MNIT) Jaipur, one of India's 31 National Institutes of Technology, was created as a Centre of Excellence for higher training, research, and development in science, engineering, and technology. Established as Malaviya Regional Engineering College (MREC) Jaipur in 1963 jointly by the Government of India and the Government of Rajasthan, the Institute was upgraded to Malaviya National Institute of Technology (MNIT) Jaipur in 2002 by the Government of India and was accorded the status of a deemed university. MNIT Jaipur was subsequently declared as an Institute of National Importance under the National Institutes of Technology Act, 2007, by the Parliament of India. MNIT Jaipur is now an autonomous institute, fully funded by the Ministry of Education, Government of India. The Institute offers nine (09) undergraduate programs and twenty-four (24) postgraduate and doctoral programs in science, technology, humanities, and management.



## About DMS, MNIT Jaipur

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The Department of Management Studies at MNIT Jaipur was established in 1996 as the Centre of Management Studies and Industrial Collaboration. It was later elevated to a full-fledged academic department in 2013. Since then, DMS has played a seminal role in the growth of the corporate sector and management education in India. DMS grooms' future business leaders by following a judicious blend of theory and practice, using highly innovative teaching pedagogy, and is proud that its alums occupy high positions in business echelons. DMS currently offers a regular two-year full-time postgraduate degree in management (MBA) and a rigorous doctoral program (PhD in Management) focused on research in business and managerial issues.

## About ICSSR

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The Indian Council of Social Science Research (ICSSR) is an autonomous organization established in 1969 by the Government of India to promote research in social sciences. It provides funding for research projects, fellowships, and capacity-building programs for scholars. ICSSR supports various research institutes, encourages collaborative studies, and facilitates the dissemination of knowledge through seminars, publications, and the maintenance of libraries and data archives. Its aim is to advance the understanding of social issues and contribute to policymaking by fostering high-quality, socially relevant research.

For any further information or queries write to us: [biscon.dms@mnit.ac.in](mailto:biscon.dms@mnit.ac.in)



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